



2026 ADVERTISING RATES

Transmissions

Advertise in transmissions, PTDA's respected and valued quarterly news magazine. The industry relies on transmissions for business trends, market updates and customer engagement strategies. With limited opportunities for advertising in each issue, your message will stand out and can be custom crafted to focus on the benefits you want highlighted. Vol. 1 and vol. 4 are distributed via mail and email; vol. 2 and vol. 3 are email only.

Exclusive full-page ad/advertorial

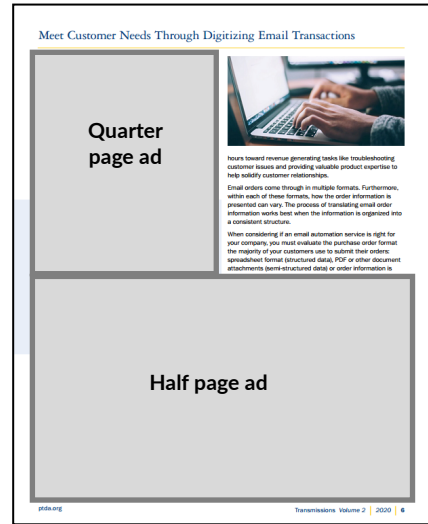
Limited to one per issue
\$2,000 per issue Vols. 2 and 3
\$2,500 per issue Vols. 1 and 4

Half page ad

Limited to two per issue
\$1,000 per issue Vols. 2 and 3
\$1,150 per issue Vols. 1 and 4

Quarter page ad

Limited to two per issue
\$750 per issue Vols. 2 and 3
\$850 per issue Vols. 1 and 4



Sample placement and sizes. Actuals to be determined during production.

Spotlight

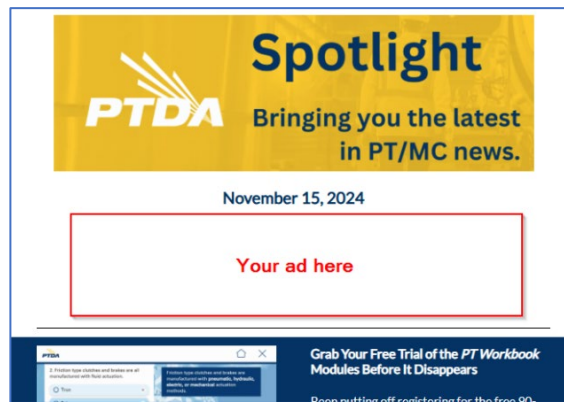
Shine a light on your products in *Spotlight*. PTDA's semi-monthly newsletter (beginning and middle of the month) boasts an average open rate in excess of 24% and reaches a targeted audience of those who need to know about your products.

Banner ad at the top of *Spotlight*

Limited to one per issue
\$750 per issue

Size options (in pixels):

728 (w) x 90 (h)
600 (w) x 180 (h)



Contact us today to ensure your ad is included in an upcoming issue!
ptda@ptda.org or 312.516.2100